

*For immediate release May 12, 2009*

**Local brokerage sets bar high for new and improved commitment for excellence of selling homes in a volatile market**

## **Mira Vista Properties set for growth as Home Buyers Face Decisions that Affect Their Long-Term Financial Picture and Search for Professional Real Estate Advice**

**By Jim Barnett  
The Advisors Network**

**PHOENIX, AZ** – Taking the step into home ownership is one of the most important financial decisions a person will make in their lifetime. There are many factors to consider when embarking on this venture. The valley continues to grow and potential buyers are looking for a golden opportunity to become a home owner.

Mira Vista Properties, based in Goodyear, Arizona, has fostered an environment for success right in the middle of what others would call a firestorm we've never experienced. "It's amazing to see the economy take a downturn and yet hundreds of opportunities present themselves in the most tense of times," says Randy Thomas, Designated Broker of Mira Vista Properties. "We've managed to stay in front of the storm to understand the market and use that to our advantage."

Curious prospective home buyers sometimes turn to Internet-based services just to see what homes are for sale. A faceless web site will not take the prospect's future planning into consideration or guide the potential borrower through the many nuances of the buying process. Mira Vista Properties advanced their opportunity with the development of [www.PhxHomeSearcher.com](http://www.PhxHomeSearcher.com), a web-based resource enabling a potential buyer to gain access to an entire gamut of homes and areas in their interest. Ken Curcio, Mira Vista Properties' Managing Partner, defines this resource as "fundamentally the best assistance tool on the web, which focuses on a clear and concise approach to gathering information for buyers, enabling them access to thousands of homes."

Beyond this, Mira Vista Properties has created a business model and philosophy unmatched by other larger brokers. The Mira Vista environment creates a sense of ownership while avoiding the standard pitfalls of typical fee based real estate brokerages. "We provide never ending opportunities and we are always willing to help in any way possible to ensure that our agents are successful and feel accomplished when selling a home," states Curcio.

With sales agents leaving other real estate brokerages due to many factors, Mira Vista attracts more than twenty licensed Realtors phone calls a week and that's something Randy Thomas takes great pride in. "Realtors are hearing about our systematic approach to buying opportunities and the motivating atmosphere we have created for growth in the company." Curcio adds "We continually provide support with a diverse group of agents that are equipped with varying skill sets, knowledge and past experience that covers all aspects of the best Real Estate Practice."

Home ownership imparts a rewarding vehicle for an individual, a family, for building wealth and a strong financial future. Mira Vista Properties is enthusiastically looking to add to their culture by interviewing and adding motivated and committed agents to their team. If you're an agent and would like to learn more about the endless possibilities and countless opportunities available to you, make sure to contact Randy Thomas, Designated Broker at 623-692-5600 or by email at [randy@miravista-properties.com](mailto:randy@miravista-properties.com). Ken Curcio, Managing Partner, can be reached at 623-330-7655 or at [ken@miravista-properties.com](mailto:ken@miravista-properties.com).

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*Jim Barnett is the Founder and CEO of The Advisors Network located in Phoenix, Arizona and a professional advisor and life coach. To reach Jim, email him directly at [jim@theadvisorsnetwork.org](mailto:jim@theadvisorsnetwork.org).*

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